

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Masami Suzuki et al. Art Unit : 3625
Serial No. : 10/797,906 Examiner : Jason B. Dunham
Filed : March 9, 2004 Conf. No. : 3382
Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

~~RENEWED PETITION UNDER 37 CFR § 1.78(a)(3)~~

In response to the Office Action mailed June 20, 2007, Applicant respectfully petitions for acceptance of a claim for late priority under 37 CFR § 1.78(a)(3) and submits the following:

1. An Application Data Sheet in compliance with the provisions of 37 CFR § 1.121 and 37 CFR § 1.76(b)(5) to provide the reference required under 35 U.S.C. § 120 and 37 CFR § 1.78(a)(2)(i);
2. The surcharge of \$1,370 set forth in 37 CFR § 1.17(t) for acceptance of an unintentionally delayed claim for priority is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization;
3. The entire delay between the date the claim was due under 37 CFR § 1.78(a)(2)(ii) and the date the claim was filed was unintentional; and
4. A copy of a Supplemental Amendment to claim priority to Williams et al. (U.S. Patent Pub. No. 2005/0197946; U.S. Serial No. 10/794/769), filed March 5, 2004;
5. Masami Suzuki is listed as a co-inventor for U.S. Patent Pub. No. 2005/0197946.
6. See Figs. 5A-5B, page 7, paragraphs 67-73 in U.S. Patent Pub. No. 2005/0197946 for support for independent claims 1, 14, 26 and 28 of the current application (10/797,906). For example, Figs. 5A-5B show examples of a dashboard. Figs. 5A-5B, page 7, paragraphs 67-73 in U.S. Patent Pub. No. 2005/0197946 are similar to Figs. 5A-5B, pages 18-20, paragraphs 55-61 of the specification of the current application (10/797,906).

Applicant : Masami Suzuki et al.
Serial No. : 10/797,906
Filed : March 9, 2004
Page : 3 of 3

Attorney's Docket No.: 12587-048001 / 01540-00/US

It is believed that all requirements of 37 CFR § 1.78(a)(3) are fulfilled by this petition,
and granting of this petition is respectfully requested.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 10-26-07


Dwight U. Thompson
Reg. No. 53,688

Fish & Richardson P.C.
1425 K Street, N.W.
11th Floor
Washington, DC 20005-3500
Telephone: (202) 783-5070
Facsimile: (202) 783-2331

40443594.doc